



NEW JERSEY COALITION FOR FINANCIAL EDUCATION



**NJCFE General Membership Meeting
March 19, 2010- 10:30 am to 12:00 Noon
NJEA Region 29 Headquarters, Hamilton Square, NJ**

Ms. Maryanne Evanko, NJCFE President, called the meeting to order. She introduced herself as the volunteer president of NJCFE and as a fulltime employee of the State of NJ. She then asked meeting participants to do the same.

Mr. Kenny Lee, NJCFE Treasurer, reviewed the Treasurers report and read them into the minutes. Cash on hand is \$33,161.27.

Restricted amounts include:

- NJ SAVES - \$450
- NJ Credit Union - \$11,330.85
- NCE Power Point - \$2517.11
- Citi - \$10,000
- Consumer Federation of America- \$5000
- Citi - \$3863.31
- Total Restricted, \$29,297.96

A motion to accept the minutes was made. An error was found. Bergen County is misspelled. Motion with corrections made by Carl Robinson and were seconded by Bob Petrowski.

Dr. Barbara O'Neill reviewed the grants report. Highlighted was the total amount of money received since 2002 which was \$259,100 in grants. O'Neill then reviewed the current/active grants as well as those that recently closed.

Evanko discussed the South Jersey Regional Offices. The office's function is to service the southern region of the state. The report is filed with these minutes.

Ms. Carolyn Reynolds reported on the By-Law Committee's action. The committee has initially concluded that our current By-Laws are better suited for an association, rather than a coalition. The group has incorporated a round of input from the membership and will continue to do so. A recommended update is planned to be proposed at the next General Membership Meeting.

Reynolds reported that six NJCFE member workshop applications have been submitted to the NJEA through Reynolds as an affiliate for the November conference. She also prepared members that if they are not selling anything, they should consider producing and applying to offer a workshop.

Evanko reviewed the templates available on the Department of Education (NJ DOE) for Financial Education lesson plans. Teachers will be able to submit lesson plans to NJ DOE for consideration for posting on the website and NJCFE.org.



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Evanko then updated the members on the upcoming Econchallenge taking place on March 22 – March 26. The University of Nebraska is hosting this challenge and NJCFE has coordinated the NJ presence. Members can log on to econchallenge.com for the competition updates.

Evanko discussed the NJCFE Participation in March 12 WIB Conference. They shared with members the free, online tools that are available. The feedback was great and participants felt that they could leave from the Conference and get right to work on developing lesson plans for the unique adult population.

HOLD THE DATE - The 2010 Financial Literacy Symposium and Awards will be October 13 in Somerset County. The DOE Commissioner is invited to be the keynote speaker for the event. Members will also be invited to nominate leaders in financial literacy through the NJCFE website.

Carl Robinson from the Social Security Agency discussed how fortunate we are to work within our passion of financial literacy. He distributed a press release by his agency that discusses the agency's outreach in the area of financial literacy. This press release will be found on the www.njcfe.org website.

Ms. Catherine-Malone Richards discussed the Capital One/Junior Achievement Finance Park. The JA Finance Park is a reality-based, hands-on learning lab that helps students build a foundation for making intelligent, lifelong, personal financial decisions. The program includes in-school, teacher-led activities culminating in a visit to the Capital One/Junior Achievement Finance Park and a post-visit assessment. The goal is for JA to own a mobile park in an effort to service all of New Jersey. A discussion ensued on the importance of this program by the members, complimenting Malone for work and discussion of future opportunities and partnerships.

Evanko had to leave due to family activities and NJCFE Vice President/Secretary Becky Winters, took over as Chair of the meeting.

Winters noted that the following agenda items will be tabled for the next meeting when there are more developments on them.

- Affinity Federal Credit Union Partnership and Sponsorship Exploration
- Federal Department of Education Evaluation of Curriculum

Winters reminded participants that the Annual Jumpstart conference is on the horizon and discussed some of the program presented at the event.

Dr. Barbara O'Neill gave a presentation on the use of Twitter and how to expand outreach through Twitter. The presentation was filed with these minutes, distributed to the membership, and posted on the NJCFE website. O'Neill encouraged NJCFE to set up a Twitter list so that NJCFE twitters can join.

Winters closed the meeting at 12:47 PM. The next General Membership meeting will be June 18, location to be determined.

Special thanks:

This meeting was generously hosted by the NJEA who provided the meeting space, breakfast and lunch.