

New Jersey Coalition For Financial Education (NJCFE)

2010 Annual Statement

2010 was a very productive year in New Jersey. It saw the roll-out of the state's financial literacy - 2.5 credit – high school graduation requirement; a pilot study of 8 selected school districts; and a stand alone financial education core curriculum content standard #9.2. NJCFE and the State Department of Education partnered to roll these initiatives out. This partnership expanded to all NJ stakeholders, including institutions of higher education, community based organizations, banking institutions, other state agencies, parents, school districts and more, to plan and implement New Jersey's first Financial Literacy Summit, which hosted 500+ participants this past fall. Two 2-day Teacher Boot Camps were also held during the summer of 2010. A T3 Conference (Teachers Teaching Teachers) was held in the spring of 2010 at Rutgers University. Throughout the year Financial Education Curriculum Showcases and Curriculum Content Workshops were hosted by NJCFE, at key locations. The Coalition's website was continually updated and interactive with thousands of hits monthly.

2010 was the year of partnerships for NJCFE, with the NJ Credit Union League, Junior Achievement-NJ, Wells Fargo, Council on Economic Education, NJ Higher Education Student Assistance Authority, New Jersey Education Association, the cities of Newark and Atlantic City, Muriel Siebert Foundation and Stockton College, among others, directly assisting in propelling the cause forward. The Coalition's membership continues to grow with each meeting and event to well over 150+ active members. Thousands of NJ teachers in hundreds of school districts were trained and provided on-going technical assistance in 2010. NJ Saves continued to grow as well in 2010, under the year long guidance and direction of NJCFE. The New Jersey and New York Jumpstart Affiliates worked collaboratively on a number of activities and events in 2010, as NJCFE has with the states of Delaware and Pennsylvania in the past, to promote a cohesive approach to the region.