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FOR IMMEDIATE RELEASE

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NJCFE Announces Reverend Dr. DeForest B. Soaries Jr. to Speak at Statewide Financial Literacy Symposium- December 7, 2011

The New Jersey Coalition for Financial Education (NJCFE) will bring together NJ's top leaders and educators in financial literacy education on December 7th at the RWJ Hamilton Center for Health & Wellness from 8AM until 2PM located at 3100 Quakerbridge Road Mercerville, NJ 08619.

Co-Chaired by NJCFE Chair Maryanne Evanko and NJCFE Conference Steering Committee Chair John Natale of Lincoln Investment Planning, the NJCFE Annual Symposium will educate the community about adaptive resources, tools of the trade, and strategies to equip members of the community with personal financial literacy skills.

At each financial literacy symposium, the NJCFE collaborates with professional and financial institutions as well as financial literacy teachers and community leaders from across the state to jointly present financial literacy material to members of New Jersey various communities and backgrounds.

This year, the NJCFE selected the Reverend Dr. DeForest B. Soaries Jr. as the symposium's afternoon keynote speaker and recipient of the Muriel Siebert Financial Literacy Lifetime Achievement Award. Muriel Siebert was the first woman to own a seat at the New York Stock Exchange as well as head one of its member firms. She has subsequently become one of the first and greatest leaders in financial literacy through her work in the "Muriel F. Siebert Foundation," which brings exemplary Personal Finance Programs to our students and teachers.

NJCFE is a statewide organization comprised of about 100 representatives of government agencies, schools, businesses, and non-profit organizations whose main goal is to improve the personal financial literacy of New Jersey's citizens by promoting the teaching of personal finance to people of all ages. The NJCFE believes that all citizens of New Jersey must have the financial literacy necessary to make informed financial decisions.

New Jersey's Credit Unions are the premier sponsor for the NJCFE. Credit unions are nonprofit financial institutions that focus on providing financial services, while also making sure their members and communities understand personal finance.

“Because the mission of credit unions aligns so closely with the mission of the Coalition, we are pleased to be a part of the organization’s efforts to better equip educators and public on personal finance,” said New Jersey Credit Union League President/CEO Paul Gentile. “The Financial Literacy Symposium is a great way for all different types of financial educators to network and collaborate on the best methods for providing personal financial education.”

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Partnered with

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