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NJCFE and [NJ's Credit Unions](#) Make Sponsorship Official at Recent Presentation Ceremony

NJCFE is pleased to announce that New Jersey's Credit Unions, through support from The New Jersey Credit Union Foundation and the New Jersey Credit Union League, have made a three-year sponsorship commitment, beginning in 2011, to support the New Jersey Coalition for Financial Education (NJCFE) to advance financial literacy and education throughout New Jersey and the region!



This relationship was formalized in a presentation ceremony at the recent NJCFE Membership Meeting on December 17, 2010. NJCFE President Maryanne Evanko introduced Paul Gentile, president/CEO of NJCUL and a board member for NJCUF, and invited him up to the podium to provide a few remarks. Members listened as Gentile spoke about the importance and timeliness behind this recent partnership. "Financial literacy is one of the core missions of New Jersey credit unions. Credit unions operate in a cooperative environment and our credit unions are proud to join together to fund this three-year commitment to NJCFE," said Gentile, "In these tough economic times, it's never been more important to provide quality financial literacy programs. With the new state mandate for financial curriculum coming, we wanted to act now to do our part."

NJCFE Staff Michael K. Drulis outlined the further implications of such a momentous sponsorship explaining that the partnership will now allow NJCFE to hold and host events in the upcoming year. "With the NJCUF's new role as NJCFE's Sponsorship Organization, we will now be able to extend our program outreach beyond unprecedented levels that were previously bound by grant availabilities," Drulis remarked. This includes a spring and fall state-wide conference, various financial showcases, and personal financial education services to name a few.

NJCFE believes that all citizens of New Jersey must have the financial literacy necessary to make informed financial decisions. This expanded relationship will bolster NJCFE's current statewide charge to improve the personal financial literacy of New Jersey's citizens by promoting the teaching of personal finance to people of all ages. NJCFE looks forward to the coming year and all of the opportunities our recent partnership will bring!